



# Simply Ghee®

**A BETTER BUTTER**

Dear Purchasing Manager,

I frequent your store and I'm sad to see you do not carry Simply Ghee products. Simply Ghee is made from organic, grass-fed butter from Lancaster PA. This small-batched ghee is the best I've tasted! They make it on top of the stove the old fashion way vs. large steam kettles like most other ghee products on the shelf. They also offer very unique flavors of ghee blended only with whole food ingredients from trusted local sources rather than using flavored salts or oils to create flavors. You definitely can taste the difference as the ghee melts in your mouth, making it excellent to cook with or to use as a finishing butter for all sorts of food.

I've attached an overview of their retail products for your convenience. Please find it in your heart to carry this delicious product.

Thank you so much.

Your loyal customer



## Top Reasons to “Butter Up” Your Customer Sales:



A BETTER BUTTER

- Take advantage of the resurgence in healthy fats
- Product profitability and loyalty
- Shelf-stable without refrigeration
- Fits your customer’s demand for local, organic, healthy & naturally pure foods
- Entices the gourmet home cook to try an exotic pantry staple with many uses
- Builds new market segments:
  - Special diets such as Paleo, Keto, Whole 30, GAPS, Lactose & Casein Intolerant
  - Growing number of survivalists & food storage consumers

Item #	Pack Size	UPC	Ingredients
<b>Original Ghee</b>			
SG775-12	12/5.3oz	799975841687	Organic, 100% grass-fed, sweet cream butter
SG775-6	6/5.3oz	799975841687	
SG120-12	12/9oz	700814239534	
SG120-6	6/9oz	700814239534	
<b>Honey Ghee</b>			
HG90-12	12/8.3oz	700814239527	Organic, 100% grass-fed, sweet cream butter, wildflower honey
HG90-6	6/8.3oz	700814239527	
<b>Black Garlic Ghee</b>			
BGG90-12	12/7oz	700814239541	Organic, 100% grass-fed, sweet cream butter, Obis One Organic Black Crack Garlic™ & Celtic sea salt
BGG90-6	6/7oz	700814239541	
<b>Sriracha Ghee</b>			
SRCHG90-12	12/7oz	700814239558	Organic, 100% grass-fed, sweet cream butter, chili powder, garlic powder, Pacific sea salt, dehydrated distilled vinegar
SRCHG90-6	6/7oz	700814239558	
<b>Maple Cinnamon Ghee</b>			
MCG90-12	12/6.5oz	700814239565	Organic, 100% grass-fed, sweet cream butter, pure Vermont maple sugar, Saigon cinnamon, REAL Salt®
MCG90-6	6/6.5oz	700814239565	
<b>Turmeric + Black Pepper Ghee</b>			
TBP90-12	12/6oz	700814239572	Organic, 100% grass-fed, sweet cream butter, organic turmeric powder, ground black pepper, REAL Salt®
TBP90-6	6/6oz	700814239572	

**For more information, please contact:**

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Simple. Nutritious. Delicious. A Better Butter!